



DJM GRAPHIX IS YOUR LOCAL UPSTATE NY  
"GRAPHIX" DESIGNER  
EXPAND YOUR BUSINESS TO THE FUTURE!



## DESIGN CHECKLIST

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All clients must understand that all text "CONTENT" must be supplied to DJM Graphix. No one can best describe what your business does better than you can. This is the most important thing for a client to understand. A website is nothing without great content. The job of a designer is to make your website visually appealing and user friendly. Lets make your website stand out among the competition!

Desired domain name - please list your top two choices. (www.yourbusiness.com)

1. \_\_\_\_\_

2. \_\_\_\_\_

How do you envision the look of your website?

\_\_\_\_\_  
\_\_\_\_\_

Are there any color schemes you would like to see on your website?

\_\_\_\_\_

What imagery would you like to see on your website?  
(logo, pictures, designs, etc...)

\_\_\_\_\_

What contact forms would you like listed on your contact page?  
(name, email, question, how did you hear about us, etc...)

\_\_\_\_\_

What are the names of the web pages you would like to see on your website?  
(home, about us, contact us, directions, gallery, testimonials, etc...)

\_\_\_\_\_

What do you want people to get out of visiting your website?

\_\_\_\_\_

Do you want to sell any products, gift certificates, or services on your website? (if so please explain)

\_\_\_\_\_

Do you currently own your domain name, or have website hosting?

\_\_\_\_\_

What date do you want to see your website up and running?

\_\_\_\_\_